

# TSYLF NEWSLETTER



TIMOTHY S.Y. LAM FOUNDATION  
SCHOLARSHIPS & GRANTS FOR THE HOSPITALITY INDUSTRY





PRESIDENT'S

*Letter*

# TSYLF NEWSLETTER

July 2020

Dear TSYLF Friends.

Our mission has always been to support career development in the hospitality industry by providing scholarships and grants. This spring, our response to the global pandemic was to extend our mission by creating a \$200,000 Hospitality Relief Grant Fund to provide \$500 relief grants to individuals financially impacted by COVID-19. And now as summer is here, we are beginning to see signs of the industry coming back. It may take a while to return to where we were before March 2020, but we will remain steadfast in our commitment to the industry.

Each year we look forward to honoring leaders in the hospitality industry at our annual Spirit of Hospitality Leadership Awards. It is the highlight of our year and we always look forward to this annual celebration. We could not hold these events without the support of many generous event sponsors and donors. However, to support the industry that also supports us, we have decided to postpone our annual Spirit of Hospitality Leadership Awards from October 2020 to Spring of 2021. By doing so, we



Ellen Lam  
Timothy S.Y. Lam  
Foundation  
President

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hope to give our greatest supporters more time to focus on their own businesses as the industry makes a slow but steady return.

Having experienced social distancing for several months now, I think for myself and for most of us, what we want is to get together and to reunite. As we reopen and recreate the world, we can count on this simple desire, as truth, that not just will things return to normal, but that we will do better to connect as members of the same society.

Sincerely,

*Ellen*

Ellen Lam

Timothy S.Y. Lam Foundation

President



SCHOLARSHIP

*winners*



## **CMP SCHOLARSHIP WINNER**

**Alysha Bigelow**  
Saratoga Springs, New York

- MPI Upstate New York Board Member

"With this scholarship, I will proudly earn the CMP certification and continue to proudly represent the hospitality with a passion for knowledge sharing."



## **CMP SCHOLARSHIP WINNER**

**Anna Mitchel**

Los Angeles, California

- Outstanding Lodging Employee of the Year, Hotel Association of Washington, D.C.

"Earning the CMP designation would allow me to advance my career in event management by helping me maintain my commitment to continuous improvement in my industry."

## **CPCE SCHOLARSHIP WINNER**

Marci Guttenberg

Westin, Florida

- Immediate Past President, NACE, Greater Broward and The Palm Beaches

"The CPCE certification will provide me with opportunities for greater earnings potential in addition to the ability to help guide fellow industry colleagues along in their own professional paths."



## CPCE SCHOLARSHIP WINNER

Trish Simitakos

Washington, D.C.

- President, NACE, Washington, D.C.

"It is up to us to demonstrate the value of the [CPCE] certification to the clients, and I look forward to becoming an ambassador of the program."



## **CPCE SCHOLARSHIP WINNER**

London Lecy, CMP

Las Vegas, Nevada

- International Association of Venue Manager's (IAVM) Foundation, 30 Under 30 Award

"Eventually I would love to be a General Manager of a venue or a Director of Catering. I know the more knowledge, experience, and recognition I can gain during my career will only assist me in achieving my future goals."

## CPCE SCHOLARSHIP WINNER

Rowena Pegg

Roi Namur, Marshall Islands

- Morale, Welfare and Recreation (MWR) Supervisor, US Army

"I want to take the exam and become a CPCE so that I will have certified and professional recognition for all my years working in the hospitality business. The certification will allow me to move forward and become a mentor to those who are starting."



## CPCE SCHOLARSHIP WINNER

Heather Chambers

Province, Massachusetts

- Director of Event Planning, Alpine Restaurant Group

"Improve yourself professionally, as well as personally' is my mantra. As cliché as this sounds, it has changed my career. It has given me purpose plus motivation to move forward."



## **CPCE SCHOLARSHIP WINNER**

Zachary Stevens

Chicago, Illinois

- Chapter Treasurer, NACE, Greater Chicago Chapter

"Improve yourself professionally, as well as personally' is my mantra. As cliché as this sounds, it has changed my career. It has given me purpose plus motivation to move forward."

## **CPCE SCHOLARSHIP WINNER**

Jill Heltman

Cincinnati, Ohio

- "Catered Event of the Year", NACE One Awards, 2017 & 2018

"I am looking forward to sharing new information with my team so that we can elevate ourselves as a venue and off-premise catering company. The knowledge I gain from the CPCE will help me to better serve my clients and enhance client experiences."

## **CPCE SCHOLARSHIP WINNER**

Jean Marie Peak

San Antonio, Texas

- "Antonian Award", ILEA, San Antonio

"Being CPCE certified will broaden my knowledge base and help propel me to the next level of my career. Earning my CPCE will bolster the skills I have to protect myself from future challenges that come my way."





## **CPCE SCHOLARSHIP WINNER**

**Hunter Beals**

Tampa, Florida

- MBA, Hospitality Management

"I will strive to contribute to our hospitality and events communities as I continue on my path to a PhD in Hospitality Management with intentions to teach young hospitality professionals at the college and university levels."





## **CPCE SCHOLARSHIP WINNER**

Kylie Simpson

Petoskey, Michigan

- Mentors Michigan State University hospitality students during summer internships.

"The CPCE designation will establish my expertise and provide a clear signal of my professionalism and commitment to best practices within our industry."



## **EDUCATION SCHOLARSHIP WINNER**

Trenor Wilkins

Master of Management in Hospitality  
Cornell University

- 2019 New York State World Pride Ambassador

"My ambition, combined with my strong guest-facing background, will set me on a trajectory to achieve my ultimate goal of delivering distinctive guest experiences as a General Manager."



*August 15th*

**APPLICATIONS DUE**

Apply online at  
[www.timothysylam.org](http://www.timothysylam.org)

**2020 Q3**

**TSYLF Scholarship Applications**

**Due 8/15**

APPLY ONLINE AT  
[WWW.TIMOTHYSYLAM.ORG/APPLY](http://WWW.TIMOTHYSYLAM.ORG/APPLY)



# HOSPITALITY RELIEF GRANT

*recap*



## *Hospitality Relief Grant Fund*

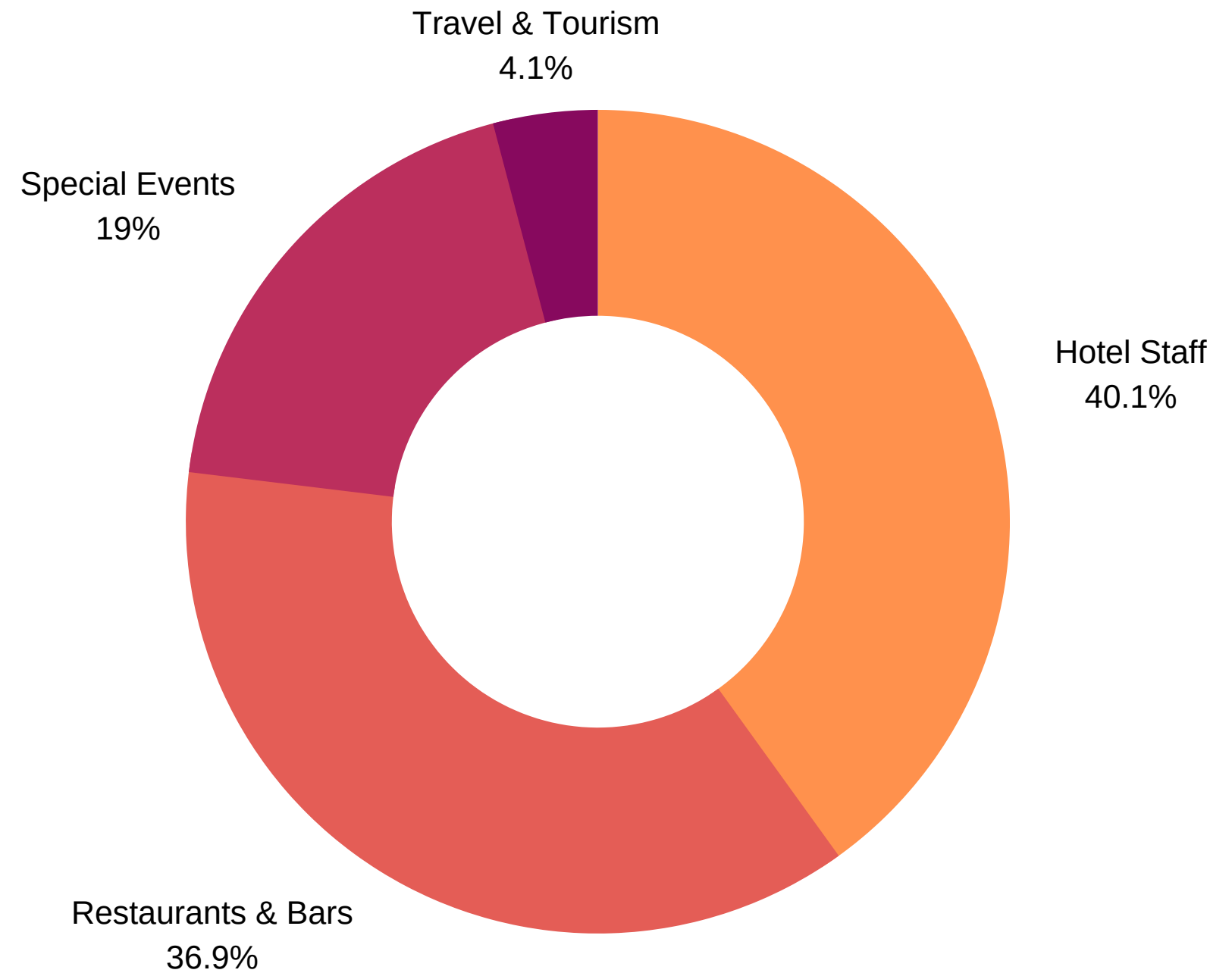
On June 11, 2020, TSYLF sent out the final \$500 grants from a \$200,000 Hospitality Relief Grant fund that was created on April 3rd to assist those in the hospitality industry that were financially affected by COVID-19.



TIMOTHY S.Y. LAM  
FOUNDATION

## GRANT BREAKDOWN BY HOSPITALITY INDUSTRY

<b>Hotel Employees</b>	<b>40.1%</b>
<b>Restaurant &amp; Bar Employees</b>	<b>36.9%</b>
<b>Special Events</b>	<b>19%</b>
<b>Travel &amp; Tourism</b>	<b>4%</b>



Thank you so much for the generous \$500 relief grant. This means more to me than you will ever know. The fact the foundation is helping so many in our industry is truly inspirational. To the Board, I give special thanks and am honored to be a part of Timothy S.Y. Lam's legacy.

BRYAN FUNAI  
CONCIERGE  
LAS VEGAS

Thank you for your support of hospitality workers during this difficult time. Your generosity demonstrates exactly what it means to be in the hospitality business.

DELAINEY ROWLAND  
FOOD & BEVERAGE ASSISTANT MANAGER  
LAS VEGAS



With a sincere heart, I thank you greatly for your generosity and kindness toward the Las Vegas hospitality industry. I was selected for your COVID-19 Relief Grant and am very grateful.

TARA FEDERICO  
WEDDING PLANNER & DESIGNER  
LAS VEGAS



HOSPITALITY  
ASSOCIATION

*news*



# NEVADA HOTEL & LODGING ASSOCIATION

*Certified Guest Service Professional (CGSP)*

Study Workshop and CGSP  
Certification Exam

September 20, 2020, 9am-noon  
The International School of Hospitality

**[Link to register](#)**



# ILEA LAS VEGAS

*Membership Scholarship from TSYLF*

If you would like to continue your ILEA Las Vegas membership for another year but you are working through financial challenges during this time, the Timothy S.Y. Lam Foundation is offering additional Membership Scholarships this year.

**APPLY TODAY**



# SPONSOR OF THE YEAR

*Timothy S.Y. Lam Foundation*



The Timothy S.Y. Lam Foundation humbly thanks ILEA Las Vegas for honoring us with the Sponsor of the Year award. The award was announced June 30, 2020, at the virtual 2020-2021 Board Installation.



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NATIONAL ASSOCIATION FOR  
CATERING AND EVENTS

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# NACE NATIONAL

*CPCE Scholarships*

*Press Release*

The Timothy S.Y. Lam Foundation grants additional scholarships to Catering & Event Professionals pursuing CPCE certification.

**[LINK TO FULL ARTICLE](#)**